

Short Bio of Robert L. Wallace



After spending just a few moments with Robert Wallace, you will quickly glean his principles: Business; Technology; Entrepreneurship; Eradication of World Poverty; and the Overall Betterment of Humanity. For Mr. Wallace, these towering ambitions tell the story of a man who has made enduring strides in each pursuit over a few, well-used years.

In 2000, he was awarded a Doctorate of Humane Letters from Sojourner Douglas College. Mr. Wallace also holds a Masters of Business Administration (Amos Tuck School of Business at Dartmouth College); an EIT Engineering License (State of Pennsylvania); and, a Bachelor of Science in Mechanical Engineering and Applied Mechanics (University of Pennsylvania).

His groundbreaking research on minority and women entrepreneurship – conducted while a graduate student at Dartmouth College – catapulted his reputation to that of internationally recognized expert and speaker in the areas of business economics, entrepreneurship, wealth creation, economic development, and technology integration. As the result of workshops, lectures, and his leadership on various consulting projects, Mr. Wallace is an authority trusted by business leaders across myriad industries.

He is the author of numerous white papers, articles, and bestselling books. His published works include:

- **The Color of a Billion: How Women and People of Color are Building Billion Dollar Enterprises** (*Fall, 2008*)
- **The Ssesse Principles: Guidelines for Creating Wealth Through Faith** (*AuthorHouse, 2005*)
- **Strategic Partnerships: An Entrepreneur's Guide To Joint Ventures And Alliances** (*Dearborn Publishers, 2004*)
- **Soul Food: 52 Principles For Achieving Entrepreneurial Success** (*Perseus Publishers, 2000*)
- **Black Wealth: Your Road to Small Business Success** (*John Wiley & Sons, 2000*) and
- **Black Wealth through Black Entrepreneurship** (*Duncan & Duncan Publishers, 1993*)

Robert honed his entrepreneurial expertise while working for companies such as IBM, DuPont, and Procter and Gamble. In the early 90s, he became President and Chief Executive Officer of two companies: BITHGROUP Technologies and Entreat Learning Systems, both thriving endeavors that stand firmly upon records of excellent performance.

Robert and Carolyn (his wife and life partner) enjoy international distinction for the passion, commitment and dedication they bring to philanthropic projects they oversee throughout the world. They have five children, four grandchildren, and reside in Howard County, Maryland.