

# SUCCESSFUL MEETINGS

## A Speaker for All Budgets

**BY MICHELLE GILLAN FISHER** It's a two-day conference, and your job is to find one speaker who can motivate and entertain, and another with a knack for branding and business development. And it wouldn't hurt if the keynote could sing an opera or hit a hole-in-one. Plus, you can't go a penny over budget.

A tall order? On the contrary. Here's a list of 10 currently "in demand" speakers -- you'll find at least one for every budget, and perhaps that perfect one with a message sure to resonate with your group.

### \$15,000 AND UNDER

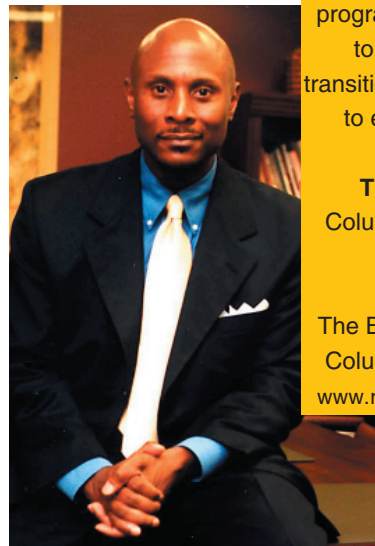
#### **ROBERT WALLACE** **Money and much more**

“When I see a problem, I don't ignore it, I attack it.” Fighting words, for sure, but for Robert Wallace, they're words to live by. “I grew up in the projects of South Baltimore, where the community was 99.9 percent African American, yet none of the shops were owned by anyone from the neighborhood.” This was something that perplexed Wallace as a boy, and a situation he vowed to change as an adult.

So, when the time came, Wallace packed himself off to business school with this mission: “Figure out how to propel more people into the economic mainstream.” He studied

entrepreneurs, mostly minorities and women, hoping “to understand how they overcame the ‘isms’ -- be they racism or sexism.”

Two companies and a pair of books later, Wallace is teaching folks how to think, act, and perform like entrepreneurs of their own careers. In some lectures, he offers his 52 principles (one for every week of the year) for entrepreneurial success, while in others he tackles diversity, from economic and racial to digital.



#### **Robert Wallace**

##### **Score!**

Just landed a pilot program with the NFL to help players transition from athletes to entrepreneurs

**Travels from**  
Columbia, Maryland

##### **Contact**

The BITH Group, Inc.  
Columbia, Maryland  
[www.robertwallace.com](http://www.robertwallace.com)